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FOR IMMEDIATE RELEASE

Badger Color Concentrates Inc. has again been awarded a “Silver” EcoVadis Medal for its sustainability performance.

MUKWONAGO, WI, March 14, 2023 - Badger Color Concentrates, an industry leader recognized for specializing in custom color, and functional additive concentrates manufactured for the plastics industry, has been awarded the Silver medal for Corporate Social Responsibility (CSR) and business sustainability from EcoVadis. The Silver rating places Badger Color among the top 25% of more than 100,000+ global companies assessed by EcoVadis for the second year.

"Achieving the Silver Medal is an exceptional achievement for Badger Color, demonstrating our commitment to sustainable business practices and allowing customers to partner with us confidently. This rating is a tribute to our employees' hard work and dedication to Badger Color's sustainability journey," says Michael Madey, President and Owner of Badger Color Concentrates.

About EcoVadis

EcoVadis is the world's most trusted provider of business sustainability ratings, intelligence, and collaborative performance improvement tools for global supply chains. Backed by a powerful technology platform and a global team of domain experts, EcoVadis' easy-to-use and actionable sustainability scorecards provide detailed insight into environmental, social, and ethical risks across 200 purchasing categories and 160 countries. Industry leaders such as Johnson & Johnson, Verizon, L'Oréal, Subway, Nestlé, Salesforce, Michelin, and BASF are among the more than 75,000 businesses on the EcoVadis network, all working with a single methodology to evaluate, collaborate and improve sustainability performance in order to protect their brands, foster transparency, and innovation, and accelerate growth.

About Badger Color Concentrates Inc.

Mukwonago, Wisconsin, U.S.A.-based Badger Color Concentrates Inc., established in 1998, is a leader in customized colorants and functional additive concentrates, supporting many of the world's most prominent brands with a comprehensive range of solutions for the use of Post Consumer Resins and color design for recyclability. For more information, visit www.badgercolor.com.

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